

3 December 2020

The SimplyBiz Group plc
("SimplyBiz")

Capital Markets Briefing - Growth Through Digitisation

Analyst and investor virtual presentation: more details on the event

Live webcast from 14:00 - 16:00 on Wednesday 9th December 2020

As previously announced on 12th November, SimplyBiz (AIM:SBIZ) will hold a virtual Capital Markets Briefing for analysts and investors on Wednesday, 9th December 2020. Today, we are releasing more details on the event.

Matt Timmins, Joint CEO and Neil Stevens, Joint CEO will be hosting the live webcast which will feature presentations from a selection of the senior management team. The briefing will focus on how SimplyBiz's digital transformation strategy will fuel growth and build shareholder value.

The webcast will feature a mix of live sessions and pre-recorded presentations with client testimonials. There will be live Q&A sessions to provide an opportunity for analysts and investors to ask questions to the senior management team.

The full agenda is outlined below:

- Business Overview
- Strategy
- Q&A
- Digital Transformation for Growth
 - o Intermediary Services
 - o Distribution Channels
 - o Fintech & Research
- Building Shareholder Value
- Q&A

A link to the webcast will be provided ahead of the Capital Markets Briefing. Further information on the event will be provided in due course.

If you and/or any of your colleagues would like to attend, please let us know by email
simplybiz@instinctif.com

For further information please contact:

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