

The SimplyBiz Group plc
("SimplyBiz", the "Company" or the "Group")

2020 Annual General Meeting - COVID-19 update

As previously advised in the Notice of Annual General Meeting 2020, The Annual General Meeting ('AGM') of The SimplyBiz Group plc will be held on Monday 27th April 2020 at 12:00 noon.

Due to the ongoing government "stay at home measures" which include a prevention of public gatherings of more than two people we need to make some changes to the way we will hold the AGM this year.

The AGM will now be run as a closed meeting and shareholders will not be able to attend in person. Shareholders attempting to attend the AGM will not be permitted entry. We hope that you understand that we are taking these steps to protect our shareholders, employees and the Board.

We have made appropriate arrangements such that the legal requirements to hold the meeting will be satisfied.

The date, time, location and the business to be conducted remain as set out in the Notice of Annual General Meeting 2020 which is available on the Group's website: www.simplybizgroup.co.uk.

Shareholders are strongly encouraged to vote by proxy on the resolutions contained in the AGM Notice. For full details on how to register a vote by proxy, please see the Notice of Annual General Meeting 2020.

Proxy votes will be announced via an RNS and placed on our website as soon as practicable after the conclusion of the AGM.

The Board believes that the resolutions contained in the AGM Notice continue to be in the best interests of the Company and its shareholders as a whole and recommends that shareholders vote in favour of them.

Should a shareholder have a question that they would have raised at the AGM, we ask that they send it by email companysecretary@simplybiz.co.uk.

The Board would like to take this opportunity to thank all shareholders for their continued support and understanding in these exceptional circumstances and wish them well during this time. We will return to full shareholder engagement as soon as possible.

For further information please contact:

SimplyBiz

via Instinctif Partners

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Notes to editors

The SimplyBiz Group provides essential support services, software and data that enable professional financial advisers, financial intermediaries and product providers to deliver better outcomes for their customers.

The SimplyBiz Group supports 3,700 intermediary firms with regulatory and business support in addition to 1,900 customer firms of its fintech platform while providing essential distribution support to over 400 financial institutions.

The Group's understanding of the changing regulatory landscape and deep insights into the needs of customers, advisers and product providers enables it to add unique value to the retail financial services sector.

For more information, please visit: www.simplybizgroup.co.uk/

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