RNS Number : 0170O
SimplyBiz Group PLC (The)
27 September 2019

The SimplyBiz Group plc

(the "Company" or "SimplyBiz")

Director / PDMR Dealing

Grant of options pursuant to The SimplyBiz Group plc Company Share Option Plan (the "CSOP")

On 27 September 2019, as indicated in the Company's Admission Document, Gareth Hague, the Group Finance Director and PDMR was granted an option to acquire Ordinary Shares by the Company pursuant to the unapproved share option scheme of the Company Share Option Plan, further details of which are set out below.

The grant has been approved by the Remuneration Committee of the Company's Board.

Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them.

1	**Details of the person discharging managerial responsibilities/person closely associated**	
a)	Name	Gareth Richard Hague
2	**Reason for the notification**	
a)	Position/status	Group Finance Director (PDMR)
b)	Initial notification/Amendment	Initial notification
3	**Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor**	
a)	Name	The SimplyBiz Group plc
b)	LEI	213800DXP1VY21GCTH04
4	**Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted**	
a)	Description of the financial instrument, type of instrument Identification Code	Ordinary Shares of £0.01 each in the capital of The SimplyBiz Group plc ("Ordinary Shares") GB00BG1THS43
b)	Nature of the transaction	Grant of an option to acquire Ordinary Shares at an option exercise price of £0.01 per Ordinary Share made pursuant to The SimplyBiz Group plc Company Share Option Plan.
c)	Price(s) and volume(s)	Price(s) 1p Volume(s) 90,791
d)	Aggregated information	N/a - single transaction

e)	Date of transaction	27 September 2019
f)	Place of transaction	Outside a trading venue

For further information please contact:

The SimplyBiz Group plc via Instinctif Partners

Matt Timmins (Joint Chief Executive Officer)
Neil Stevens (Joint Chief Executive Officer)

Zeus Capital (Nominated Adviser and Joint Broker) +44 (0) 20 3829 5000

Martin Green
Andrew Jones
Pippa Hamnett

Peel Hunt (Joint Broker) +44 (0) 20 7418 8900
Guy Wiehahn
Andrew Buchanan
Rishi Shah

Instinctif Partners +44 (0) 20 7457 2020
SimplyBiz@instinctif.com

Catherine Wickman
Katie Bairsto

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