

20 March 2019

The SimplyBiz Group plc
(the "Company" or "SimplyBiz")

Total Voting Rights following Acquisition

Further to the announcement of 20 March 2019 (the "**20 March Announcement**") regarding the conditional acquisition of Regulus Topco Limited, the 100% owner of Defaqto, by SimplyBiz (the "**Acquisition**"), the Company confirms that pursuant to the Acquisition, the following new ordinary shares of 1 pence each in the Company ("**New Ordinary Shares**") will be admitted to trading on AIM, which is expected to take place on 21 March 2019 ("**Admission**"):

- 7,647,060 New Ordinary Shares in respect of a Primary Placing (as defined in the 20 March Announcement).
- 8,504,048 New Ordinary Shares in respect of a Vendor Placing (as defined in the 20 March announcement).
- 4,160,600 New Ordinary Shares which were issued to certain of the shareholders of Regulus Topco Limited, the 100% owner of Defaqto, as part consideration under the Acquisition.

Admission of the New Ordinary Shares, which is expected to take place at 8:00 am at 21 March 2019, represents the final condition to the Acquisition.

The New Ordinary Shares are being issued at 180 pence per share.

Following the issue of the 20,311,708 New Ordinary Shares and following Admission, the Company will have 96,782,296 ordinary shares of 1 pence each ("**Ordinary Shares**") in issue, with one voting right each. The Company does not hold any shares in treasury. The number of Ordinary Shares with voting rights following expected Admission will therefore be 96,782,296.

Accordingly, following Admission, this figure may be used by shareholders as a denominator for the calculation by which they will determine if they are required to notify their interest in, or a change to their interest in, the Company under the FCA's Disclosure and Transparency Rules.

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About SimplyBiz

With over 3,700 member firms in the UK, The SimplyBiz Group is a leading independent provider of compliance and business services to financial advisers, including directly authorised IFAs, directly authorised mortgage advisers, workplace consultants and directly authorised consumer credit brokers. It also provides marketing and promotion, product panelling and co-manufacturing services to more than 135 financial institutions, through access to its membership.

About Defaqto

Defaqto is a leading financial services technology business operating a fintech platform for 8,500 advisers and providing independent ratings of 21,000 financial products and funds, licensed by 230 brands.

Defaqto collects data on over 40,000 products and funds and provides independent information to help banks, insurers and fund managers to get a complete overview of the financial products available to consumers and to help consumers make more informed decisions.

Financial Advisers use Defaqto's services to get an overview of the market and the financial products available so that they can select the most suitable products for their clients. The business also provides comparison sites and product manufacturers with information to assist consumers.

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