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4 April 2018

The SimplyBiz Group plc

("SimplyBiz" or the "Company" and, together with its subsidiary undertakings, the "Group")

Admission to trading on AIM and first day of dealings

The SimplyBiz Group plc, a leading independent provider of compliance and business services to financial advisers and financial institutions in the UK, is pleased to announce that admission of its entire issued ordinary share capital, which comprises 76,470,588 Ordinary Shares, to trading on the AIM market of the London Stock Exchange will take place and dealings will commence at 8.00am today under the ticker "SBIZ". Based on the placing price of 170 pence per share, the market capitalisation on Admission is expected to be £130.0 million.

An AIM admission document is available on the Company's website, <u>www.simplybizgroup.co.uk</u>

Zeus Capital acted as Nominated Adviser and sole Broker on the Placing and IPO.

For further information please contact:

SimplyBiz

via Instinctif Partners

Matt Timmins (Joint Chief Executive Officer) Neil Stevens (Joint Chief Executive Officer) Martin Green (Corporate Finance) Andrew Jones (Corporate Finance and QE) Dan Bate (Corporate Finance and QE) Pippa Underwood (Corporate Finance) John Goold (Corporate Broking) Mike Cuthbert (Specialist Sales)

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About SimplyBiz

With over 3,400 member firms in the UK, SimplyBiz is a leading independent provider of compliance and business services to financial advisers, including directly authorised IFAs, directly authorised mortgage advisers, workplace consultants and directly authorised consumer credit brokers. It also provides marketing and promotion, product panelling and co-manufacturing services to more than 135 financial institutions, including 43 asset managers, 26 life assurance and pension companies, 46 mortgage lenders, 13 general insurance providers and 7 credit lenders, through access to its membership.

This information is provided by RNS The company news service from the London Stock Exchange

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