

21 January 2026

**Fintel plc**  
 (the "Company" or "Fintel")  
**Director / PDMR Dealing**

Fintel plc, a leading independent provider of fintech and support services to the UK's retail financial services sector, is pleased to announce that the Company has been notified that the Directors of the Company named below and/or persons closely associated with such Directors have purchased ordinary shares of 1 pence each in the Company ("Shares") as listed below. The resulting interests of each of the Directors named below in the ordinary shares of the Company are also listed below.

Name	Shares in Fintel before Purchase	Shares in Fintel purchased	Resulting number of Shares held	% of total shares in issue
Phil Smith (Non-Executive Chairman)	145,112	77,910	223,022	0.21%
Ian Pickford <sup>1</sup> (Non-Executive Director)	0	10,444	10,444	0.01%

<sup>1</sup>The acquisition of Shares by Ian Pickford consists solely of Shares acquired by a person closely associated with him. Further details are provided below in the disclosure tables.

**Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them.**

<b>1</b>	<b>Details of the person discharging managerial responsibilities/person closely associated</b>	
a)	Name	Phillip Smith
<b>2</b>	<b>Reason for the notification</b>	
a)	Position/status	Non-Executive Chairman (PDMR)
b)	Initial notification/Amendment	Initial notification
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>	
a)	Name	Fintel plc
b)	LEI	213800DXP1VY21GCTH04
<b>4</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>	
a)	Description of the financial instrument, type of instrument  Identification Code	Ordinary shares of 1 p each  ISIN: GB00BG1THS43
b)	Nature of the transaction	Purchase of ordinary shares of 1p each
c)	Price(s) and volume(s)	Price: £2.19

		Volume: 34,232
d)	Aggregated information	Price: £2.19 Volume: 34,232
e)	Date of transaction	19 January 2026
f)	Place of transaction	London Stock Exchange, AIM

<b>1</b>	<b>Details of the person discharging managerial responsibilities/person closely associated</b>	
a)	Name	Phillip Smith
<b>2</b>	<b>Reason for the notification</b>	
a)	Position/status	Non-Executive Chairman (PDMR)
b)	Initial notification/Amendment	Initial notification
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>	
a)	Name	Fintel plc
b)	LEI	213800DXP1VY21GCTH04
<b>4</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>	
a)	Description of the financial instrument, type of instrument  Identification Code	Ordinary shares of 1 p each  ISIN: GB00BG1THS43
b)	Nature of the transaction	Purchase of ordinary shares of 1p each
c)	Price(s) and volume(s)	Price: £2.25 Volume: 33,330
d)	Aggregated information	Price: £2.25 Volume: 33,330
e)	Date of transaction	20 January 2026
f)	Place of transaction	London Stock Exchange, AIM

<b>1</b>	<b>Details of the person discharging managerial responsibilities/person closely associated</b>	
a)	Name	Phillip Smith
<b>2</b>	<b>Reason for the notification</b>	
a)	Position/status	Non-Executive Chairman (PDMR)

b)	Initial notification/Amendment	Initial notification
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>	
a)	Name	Fintel plc
b)	LEI	213800DXP1VY21GCTH04
<b>4</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>	
a)	Description of the financial instrument, type of instrument  Identification Code	Ordinary shares of 1 p each  ISIN: GB00BG1THS43
b)	Nature of the transaction	Purchase of ordinary shares of 1p each
c)	Price(s) and volume(s)	Price: £2.41  Volume: 10,348
d)	Aggregated information	Price: £2.41  Volume: 10,348
e)	Date of transaction	21 January 2026
f)	Place of transaction	London Stock Exchange, AIM

<b>1</b>	<b>Details of the person discharging managerial responsibilities/person closely associated</b>	
a)	Name	Julie Pickford
<b>2</b>	<b>Reason for the notification</b>	
a)	Position/status	PDMR Spouse (PCA to Ian Pickford, Non-Executive Director)
b)	Initial notification/Amendment	Initial notification
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>	
a)	Name	Fintel plc
b)	LEI	213800DXP1VY21GCTH04
<b>4</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>	
a)	Description of the financial instrument, type of instrument  Identification Code	Ordinary shares of 1 p each  ISIN: GB00BG1THS43
b)	Nature of the transaction	Purchase of ordinary shares of 1p each

c)	Price(s) and volume(s)	Price: £2.393 Volume: 10,444
d)	Aggregated information	Price(s): £2.393 Volume(s): 10,444
e)	Date of transaction	21 January 2026
f)	Place of transaction	London Stock Exchange, AIM

**For further information please contact:**

**Fintel plc**

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**Notes to Editors**

Fintel is a leading provider of software and services to the UK retail financial services sector. Through its two divisions, Software & Data and Services, and portfolio of trusted brands including Defaqto, Simplybiz and threesixty, Fintel provides technology and expert support services to thousands of intermediary businesses, data and distribution services to hundreds of financial institutions, and expert product ratings that empower millions of consumers to make better informed financial decisions.

For more information about Fintel, please visit the website: [www.wearefintel.com](http://www.wearefintel.com)

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