

11 January 2019

**The SimplyBiz Group plc
(the "Company" or "SimplyBiz")**

Membership Share Options

The SimplyBiz Group plc, the leading independent provider of compliance and business services to financial advisers and financial institutions in the UK, is pleased to announce that, further to the proposals set out in the Company's Admission Document, it has completed the issue of options over ordinary shares of 1 pence each ("Ordinary Shares") to Members (as defined in the Admission Document) as detailed below.

Options over a total of 3,390,604 Ordinary Shares, representing 4.45% of the current issued share capital, have now been issued with an exercise price of 170 pence per share, being the flotation price of the Ordinary Shares on 4 April 2018. The options vest in three equal parts in June 2020, 2021 and 2022.

For further information please contact:

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