

1 July 2021

**Fintel plc**  
**("Fintel" or "the Company")**

**Matt West Appointed CRO of Fintel**

Fintel (AIM: FNTL), the leading provider of fintech and support services to the UK retail financial services sector, has today appointed Matt West as Chief Revenue Officer.

Matt is a highly experienced C-suite executive with deep expertise of leading digital vision, strategy and delivery. He was previously CEO of Feefo, a customer review technology platform, and led the business to achieve consistent double-digital growth. Prior to Feefo, Matt was previously part of the successful executive leadership team that led First Data to IPO.

Matt will be working closely alongside the senior leadership team to accelerate the Company's digital strategy, increase our digital penetration and enhance our digital revenue growth.

Fintel operates at the heart of the UK retail financial services sector and leverages its technology, people and insights to inspire better outcomes for product manufacturers, intermediaries and consumers. Matt's appointment comes at a time when the Company is rapidly expanding its market reach and extending its exciting value proposition to new and existing customers.

**Matt Timmins, Joint CEO of Fintel, commented:** *"This is a very important hire for Fintel. Our mission is to inspire better outcomes in the retail financial services sector, driven by our digital growth strategy. Matt has unparalleled experience of leading and growing digital businesses and we are delighted that he has chosen to join Fintel at such an exciting time."*

**Matt West, Incoming CRO of Fintel, added:** *"Fintel has an enviable position at the heart of the retail financial services sector. It is rare to be given the opportunity to join a business at such an exciting time. I'm looking forward to working with my new Fintel colleagues to build and scale our digital revenue generation, and to being part of the future of Fintel"*

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